



Conference on "Social Innovation in the Metropolitan Regions of Vienna, Stockholm and Berlin: Insights and Outlook (Berlin, June 10th)"

The role of social policy innovation in policy reforms supporting social investment: Current EC activities

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Why recent attention to social innovation? What are the objectives?

*Different perspectives are considered in EC
approach to social innovation*

Innovation Union

Social innovation (EMPL, RTD, ENTR, CNECT, EAC, SANCO, MARKT).

Social policy Innovation

Three perspectives when addressing social innovation (DG EMPL)

Social policy innovation

Modernisation of employment and social sector public administrations and services

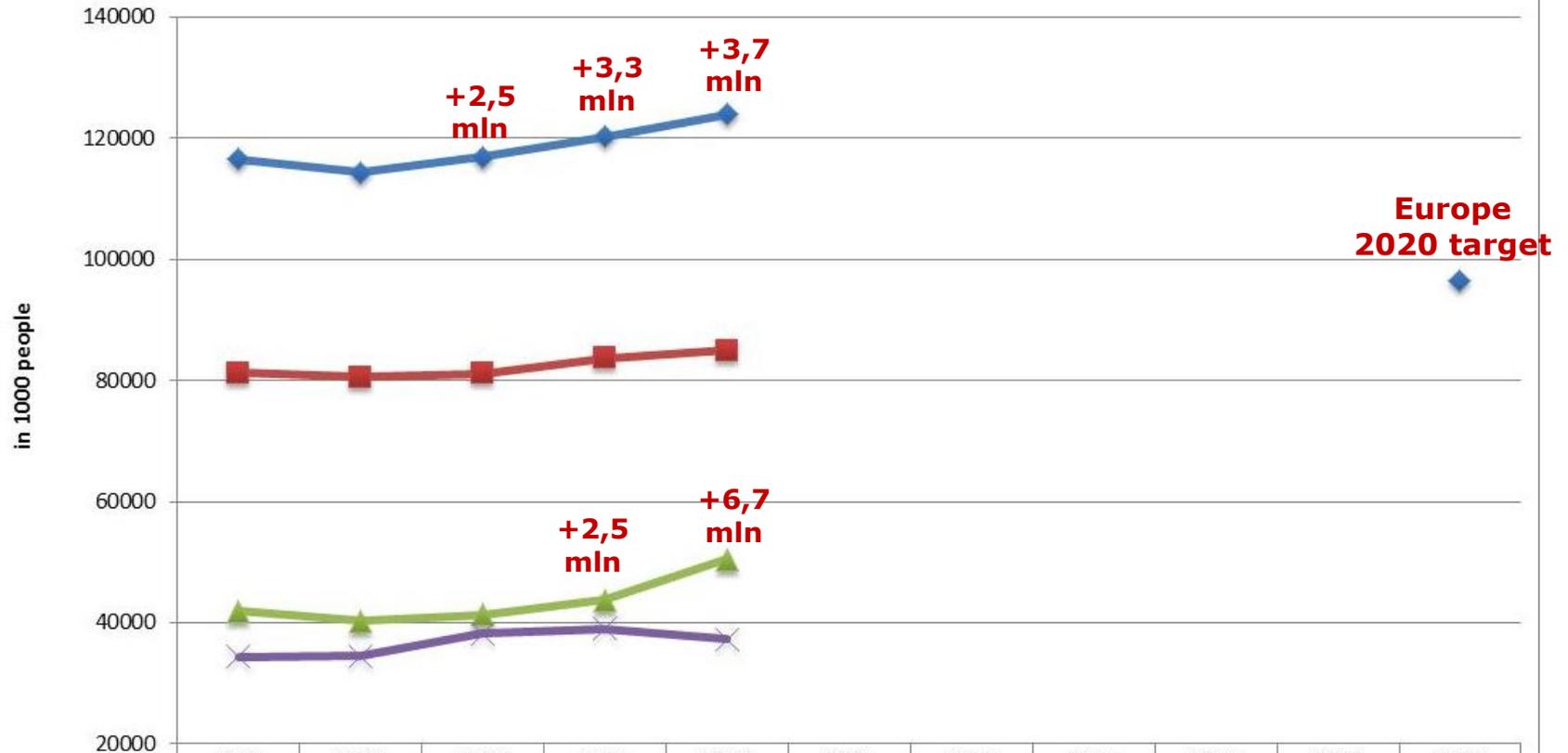
Support to social economy and social entrepreneurship

Policy context : Europe 2020

POVERTY	At least 20 million people lifted out of poverty
EMPLOYMENT	75% of the population aged 20-64 should be employed
INNOVATION	3% of the EU's GDP should be invested in R&D
CLIMATE / ENERGY	A reduction of greenhouse gas emissions by 20% A share of renewable energies up to 20% An increase in energy efficiency by 20%
EDUCATION	The share of early school leavers should be under 10% At least 40% of the younger generation should have a degree or diploma



Lack of progress on the EU 2020 headline target on poverty and social exclusion



	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
◆ AROPE	116478	114353	116847	120177	123874						96478
■ AROP	81.214	80.517	81.112	83.684	84.907						
▲ SMD	41.914	40.248	41.304	43.743	50.497						
× VLWI	34.433	34.448	38.247	38.977	37.320						

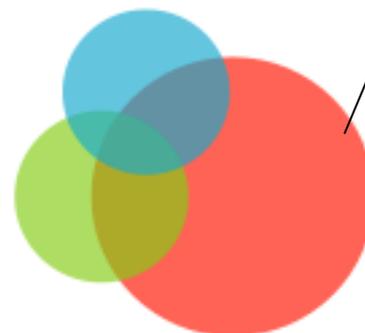
EU-27



EU-27

- AROP
- SMD
- LWI

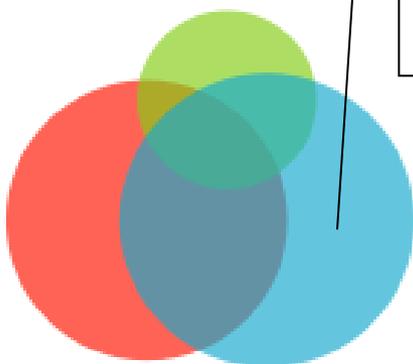
Italy



Relative poverty prevails

- AROP
- SMD
- LWI

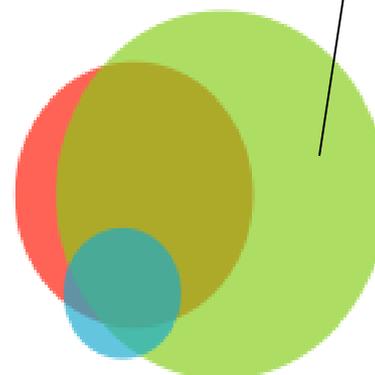
Ireland



Share of very low work intensity households

- AROP
- SMD
- LWI

Bulgaria



Deprivation prevails

- AROP
- SMD
- LWI

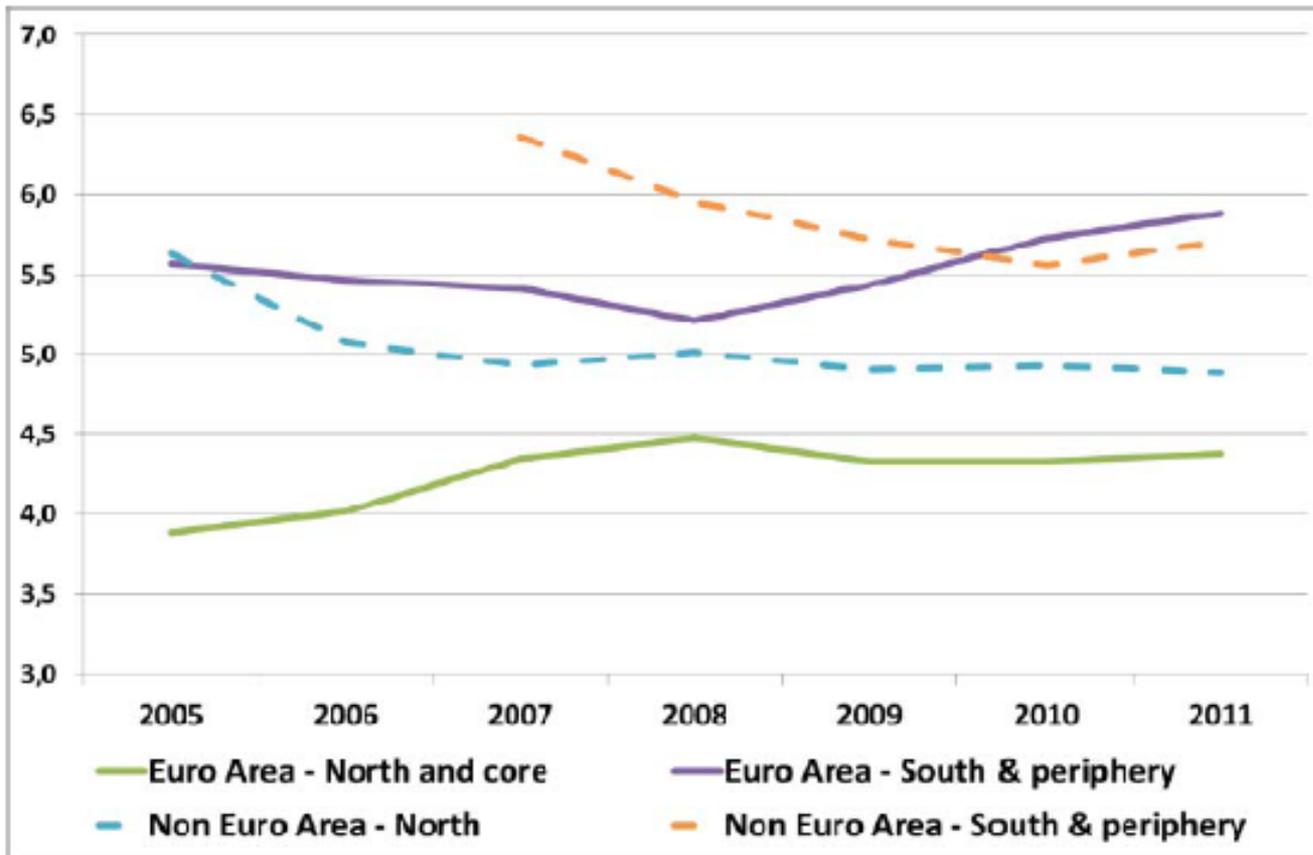
AROP – at-risk-of-poverty rate

SMD – severe material deprivation rate

LWI – share of population living in (quasi-) jobless/very low work intensity households



EA and non-EA Member States since 2005



Source: Eurostat, EU-SILC, DG EMPL calculations; weighted averages - years refer to income year



The Social Investment Package for Growth and cohesion (SIP)

Provide a **strategic social investment approach** to the modernisation of social policies and the reforms social welfare systems

*"Well designed social systems combining a **strong investment dimension** with the other two functions, protection and stabilisation, increase the effectiveness and efficiency of social policies whilst ensuring support for fairer and inclusive societies".*

The Social Investment Package: An EU-level response

- Social protection systems that **prevent** against risks, **respond as early as possible** and respond **to people's needs throughout their lives**
- **Activating and enabling benefits and services** to support people's inclusion in society and the labour market
- More **effective and efficient** spending to ensure adequate and sustainable social protection

Time for structural reforms supporting social investment

Reforms at different levels are already there and innovation play an important role in them

Introduction of a new guaranteed minimum income (Cyprus)

Support for Active Inclusion , SIA (Italy) integration of income support services and activation.

Long-term integrated care reforms (Slovenia).

Integration of services in cities and at local levels.

SIP has clearly emphasized that there is an added value

- in focussing on **social policy innovation** in comparison to the wider concept of social innovation.
- in **embedding innovation in evidence-based policy making** and transferability and scaling up of successful innovations
- in supporting and creating **an enabling environment for innovators and social entrepreneurs**

Lessons learnt from previous work on social innovation

Greater involvement of public authorities for effective follow-up and sustainability is needed.

Connect more innovation supporting social investment and policy-making.

Focus on a more systemic level.

Developed broader partnerships

Adjust methodologies for measuring social outcomes



Conference on Social Policy Innovation (Brussels, 19th – 20th May).

How social policy innovation can contribute to implement efficient and effective structural reforms in social systems based on a social investment perspective?

Around 400 participants

25 show-casing sessions on policy experiences

The outcomes of the Conference will feed into the way forward in this area of policy work for the next Commission.

<http://ec.europa.eu/social/main.jsp?langId=en&catId=88&eventsId=981&furtherEvents=yes>

EaSI: Social Policy Innovation

- Stronger connection to Europe 2020 and the integrated policy guidelines for the modernisation of social policies provided by the Social Investment Package.
- Funding allocated in the new programme for social innovation has increased in relation to PROGRESS (10 to 14 million euros a year).
- Further synergies with ESF activities on social innovation will be built

EaSI: First Call for Proposals **Social policy innovations supporting reforms in social services,**

- ***Two objectives:***
 - Using social policy innovations for undertaking structural reforms in the context of Europe 2020 and Social Investment Package*
 - Strengthening partnerships between public, private and civil society sector*
- Focus areas:***
- *One-stop-shop approaches*
 - *Personalised approaches to social services*
 - *Innovative partnerships*

Call for proposals for social policy innovations supporting reforms in social services

- *VP/2014/008, amount of €9.2 million. EU financing a max of 80% of total eligible costs.*
- *Open to consortiums of stakeholders (public, private and civil society) active in the field of social services planning and-or delivery*
- *Lead applicant: a public authority or a public body at national, regional or local level having a role to play in the setting or delivery of social services.*
- *<http://ec.europa.eu/social/main.jsp?langId=en&catId=629>*

EaSI: Supporting Member States Social policy innovation

EaSI will provide also:

- Training
- Capacity building
- Tailored Advice services.



EaSI: Supporting social economy and social entrepreneurs

EaSI (Entrepreneurship axe): funding for helping the creation and scaling-up of social enterprises (not direct finance to entrepreneurs or social enterprises)..

86 million € to stimulate, broaden and speed up the development of social finance markets across Europe (2014 – 2020).

Similar amount to microfinance and institutional capacity building for microfinance providers



EaSI complementarity with other funds

*-European Commission in cooperation with MS will ensure that the programme is consistent with other Union action such as the European structural and Investment Funds (ESIFs) **in particular the ESF.***

- Equally, synergies would be pursued with other research and innovation programmes as Horizon 2020.

ESF and Social Innovation

*With the new programming period, there is **much more scope** to use the ESF in support of social policy innovation (ESF shall promote social innovation).*

***Member States are required to identify the themes** for social innovation corresponding to their specific needs in their Operational Programmes and/or during implementation (art 9 ESF regulation).*

*Possibilities of a **priority axis** devoted to social innovation and of an **increasing of 10% in the co-financing rate.***

What can ESF do for Social Innovation?

- *Social innovation as a horizontal tool to be applied to policy themes identified by MS;*
- *All policy areas covered by ESF are possible themes for social innovation;*
- *Importance of better mainstreaming innovative actions into policies and*
- *Better exploiting the systemic potential of social innovation (experimentation)*

New way forward

- *Make sure social policy innovation is part of the reforms made by Member states in line with the Social investment package*
- *Help Member states through guidance and capacity building to use funds for social policy innovation reforms*
- *Pursue broad partnerships between public authorities, the private sector and civil society to deliver better results*



European
Commission

Thanks